



# The Enchantress

guides and directs sales, marketing and communications strategy  
working closely with the Weaver



## Strategic accountabilities

Internal and external communications

Membership

Networking

PR/promotion of all events

Website

CRM database

### **Background and qualities:**

*Background in marketing, advertising, PR, sales, communications*

*Ability to promote and engage.*

*Strong organisational and planning ability*

*Fun, lively, inclusive*

